

CREATIVE PEOPLE



Training, Team Building, Technical Support and Consultancy Services

Creative People is committed to providing high-quality **professional training, team building, technical support** and **consultancy services** for schools, colleges, community groups and businesses.

We have extensive experience of the creative industries with a particular focus on music, music technology and media.



Contact

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Our creative team is able to work with any brief to support your chosen area of the creative industries. We are happy to come to you to discuss your requirements so that we can put together a **free quote** that fully meets your needs.

Below are some **examples** of the workshops we can provide:

Specialist technical workshops for school/college students, giving them the skills they need to complete their course work and reach their potential. Our team has experience of many qualification providers, including Edexcel/BTEC, OCN, NCFE, City & Guilds and OCR, and can tailor their workshops to meet the needs of specific units, assignments or grading criteria:

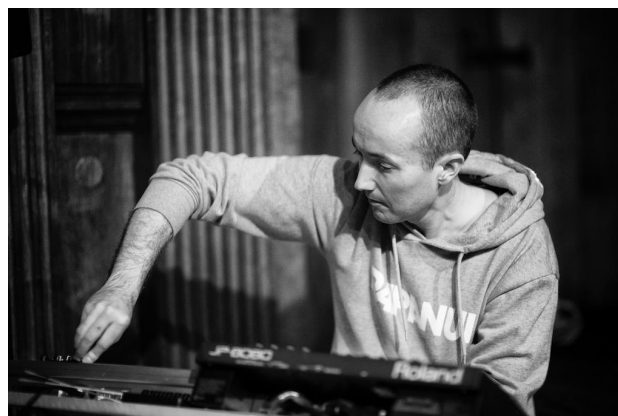
- **Mixing techniques.** This covers elements of the Edexcel AS Music Technology multi-track recording task.
- **Recording studio basics**, including signal routing and microphone techniques. This covers elements of the NCFE Music Technology certificate.
- **Composition toolkit**, including advice on how to develop and arrange original musical ideas. This covers elements of the Edexcel AS Music Technology creative sequenced arrangement task.

Staff training, giving you high-quality CPD that will really have an impact in the classroom:

- Introduction to **computer-based music**
- **Microphones:** How to choose them and how to use them
- **The Contemporary Recording Studio:** How to integrate traditional recording equipment into a modern software-based recording studio

Team building and corporate staff training, using the creative industries as a mechanism for collaboration and team work:

- **Samba:** Using percussion to develop your team
- **Pop Idol:** Create an original loop-based track for a panel of judges
- **Video Production:** How to create simple corporate videos using hardware and software you already own





The Creative People Entrepreneur Workshop

Focused on one or more areas of the creative industries, the **Creative People Entrepreneur Workshop** allows your staff and/or students to work collaboratively to propose, develop and produce a creative product. Our experienced tutors will lead them through a series of tasks that help them to work together to make the most of their own individual skills.

This structured process is ideal for supporting **group projects** as part of a specialist workshop, cross-institution **Business and Enterprise** days and corporate **Team Building** activities.

The workshop can be tailored to suit the individual experience, abilities and needs of the group we are working and will allow them to break into **smaller teams** to **devise, approve** and **fulfil a business plan**. The product these teams produce will then be **evaluated** and **shared** with the rest of the group. Products can include original loop-based music, promotional videos and marketing materials for a new product or service.

The process can be adapted to meet the requirements of many creative disciplines and, as long as we have access to some computers with an internet connection, we can normally use your equipment. This ensures that the skills learned as part of this process can be used in the future without the need for additional expense and investment.



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Autumn 2014 Price List

We cover a wide range of subject areas within the **creative industries** and have extensive experience of music, music technology and media.

Workshops (using your equipment)

- **Half-day workshop delivery to students: £300** – maximum staff-to-student ratio 1:12. If higher, we can provide another member of staff for an additional £150
- **Full-day workshop delivery to students: £500** – maximum staff-to-student ratio 1:12. If higher, we can provide another member of staff for an additional £250

Staff Training (using your equipment)

- **Up to 2 hours: £60** per teacher (minimum £180) with a sliding scale for larger groups of staff.

Team Building Workshops

- **Please contact us** to discuss your individual requirements. We can tailor our delivery to suit the focus and duration of your team building activities.

Consultancy/ One-to-one staff support

- **£100** p/h (minimum booking 2 hrs)

Technical Support

We offer a range of technical support options. We supply all the equipment and produce a multi-track audio and basic single-camera video recording for you. All prices include a memory stick containing mixes of your multi-track recordings and a video file of your event:

- **School concert recording**, great for capturing your public events: **£700** full-day / **£500** half-day
- **Performance exam recording**, ideal for documenting those important assessments: **£700** full-day / **£500** half-day
- If you require a more comprehensive multi-camera video recording, please contact us.

Please contact us to discuss your requirements further so that we can put together a **free quote** that will fully meet the needs of your students and/or staff. We are also able to offer a **very competitive discount** on our normal prices for **multiple bookings**.